

PRIVACY POLICY

*Barry Callebaut (" we ," " us ," or " our ") considers privacy an important issue. This privacy and cookie policy (" **Privacy Policy** ") outlines the types of personal data that we gather when you use our "Not without My Chocolate" and/or any pages thereof (the " **Website** "). These principles apply to personal data such as your name, address, e-mail address, IP-address, contact information, telephone number, credit card information, interests, preferences, products purchased, log in, password, images, occupation, location and other personally identifiable information that you may provide by using the Website, as well as to other data that we collect and process regarding your use of the Website.*

Your use of the Website is subject to this Privacy Policy and the Terms of Use contained on the Website. A permanent link to these documents can be found at the bottom of each page of the Website.

By accepting this Privacy Policy, you give Barry Callebaut your free, explicit and unambiguous consent to the processing of your personal data for the purposes set out in this Privacy Policy.

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Information Collection and Use

- When logging in to and using the Website, Barry Callebaut shall collect any personal data from you that you provide to us through the Website, including (without being limited to) the following personal data: name, address, email address, IP-address, contact information, telephone number, type of business, preferences, log in, password, images, occupation, location and any other information you provide to us on the Website. For the avoidance of doubt, this Privacy Policy applies to all personal data provided by you.
- Through the use of cookies and similar technologies (described below), we may also collect certain data automatically which your browser makes available whenever you visit the Website (such as the Internet Protocol (IP) address, the browser type, browser language, the date and time of your visit). We may also collect certain data related to your visit to the Website (e.g. the links you clicked on the Website and the timing and frequency thereof, the comments, shares and likes you posted on the Website). We use this data to better understand users' behavior and to further improve our offerings. Such data may be considered in certain jurisdictions as personal data pursuant to national or international data protection provisions.
- Barry Callebaut shall process and use your personal data (including data collected automatically) for the purposes of authentication, Website security, provision of the most relevant information about the Barry Callebaut group's products and business, provision of the Website online services, analytics, product development and market research, as well as marketing-related activities.

- We may combine the personal data you share with us through the Website with other information you have shared with us or any other affiliate member of the Barry Callebaut group (both online and offline) and data collected automatically (e.g. through tracking technologies as described below). We may also combine this personal data with records provided by third parties. We use this consolidated information to help us develop and improve our products, to communicate information to you, to enhance our marketing and research activities, and to facilitate other business functions.

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Cookies and Similar Technologies

- When accessing the Website, we may use cookies and other tracking technologies to identify users. A "cookie" is a small text file installed on your device or on your browser that is used to improve the quality of our offerings and to better understand how users interact with the Website. Most browsers are initially set up to accept cookies. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some features or services (such as layout renderings, language or other features' preferences) on the Website may not function properly without cookies.
- If you have provided us with personally identifiable information, we may associate your personally identifiable information with information gathered through these tracking technologies. This allows us to offer increased personalization and functionality to users.
- Do-Not-Track Signals and Similar Mechanisms: Some web browsers may transmit "do-not-track" signals to websites with which the browser communicates. Our Website does not currently respond to these "do-not-track" signals.

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Sharing and Disclosure

- By using the Website and accepting this Privacy Policy, you consent that we may provide your personal data and other data described in the Privacy Policy to other recipients such as a parent, subsidiary or affiliate entity within the Barry Callebaut corporate family, partner entities, distributors, channel partners and service providers that we may engage to assist us in our business. Any organization to which we provide such personal data is required to keep your personal data confidential in accordance with this Privacy Policy. We do not disclose information regarding your credit cards except to those having a need to know in connection with processing orders and payments.
- We may share aggregated and/or non-identified data with other recipients. Examples of such aggregated and non-identified data include user trends or the number of users who accessed a particular part of the Website or the number of times certain links on the Website are clicked on.
- We will disclose your personal data if we reasonably believe we are required to do so by law, regulation, legal process, or other government authority; to investigate fraud; to protect your safety or the safety of others; or when we have reason to believe that disclosing this information is necessary to protect our rights or the rights of a third party who may be harmed by your activities.
- We may also share your personal data if we engage in a merger, acquisition, bankruptcy, dissolution, reorganization, or similar transaction or proceeding that involves the transfer of the information described in this Privacy Policy.

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Information Transfer and Storage

- The term "Barry Callebaut" refers to the entity of the Barry Callebaut group that is responsible for the processing of your personal data. For the Website this is Barry Callebaut AG, Pfingstweidstrasse 60, CH-8005, Zürich, Switzerland.
- Permission is given that we may store and process personal data collected on our Website in any country in which Barry Callebaut, a member of the Barry Callebaut group or our hosting providers maintain facilities, including (but not limited to) Belgium, Switzerland, USA, Canada and Brazil. Any such Barry Callebaut facility will treat your personal data according to this Privacy Policy. By using the Website and accepting this Privacy Policy, you consent to the transfer and the making available of your personal data among these facilities which may involve any trans-border transfer of your data.

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Security

- We take appropriate security measures to protect personal data against unauthorized access or unauthorized alteration, disclosure or destruction. In addition, we restrict access to your personal data to employees of the Barry Callebaut group who need to know that data in order to fulfil your request or supply our offerings.

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Retention

- We retain your personal data for no longer than necessary for the purposes for which they were collected.
- We use the following criteria to assess the retention periods for each of the categories of personal data that we process: when is the last time that you connected to the Website; when is the last time that we used your personal data for marketing purposes; does your personal data help us maintain and foster adequate security on the Website; are you or are we still in a position to address or receive a legal claim regarding the services provided on the Website; and have we a legitimate interest in retaining your personal data without prejudice to your fundamental rights and freedoms regarding data privacy.

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Your Rights related to Your Personal Data / Contacting Us

- You have the right to know which of your personal data is processed and to object to your personal data being used for direct marketing purposes. However, we may not be in a position to provide all services offered on the Website without processing your personal data. You are also entitled to examine the personal data relating to you and, if necessary, have the data corrected.
- To contact us, or to request access or rectification of your personal data please write to us by visiting the "contact" page on the Website or by writing an e-mail to: dataprivacy@barry-callebaut.com.
- When requesting access or rectification of your personal data, please include a copy of your identity card or passport.
- Without prejudice to the above and following the same procedures, you also have the right to obtain, under strict circumstances, the erasure of your personal data, as well as the right to restrict processing of your personal data and the right of data portability.

- You may also withdraw your consent to the processing of your personal data at any time.
- In case you encounter some issues with the processing of your personal data by us and we are unable to address those in a proper manner, you have the right to lodge a complaint with the relevant supervisory authority tasked with the enforcement of data protection rules.

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History of Updates and Changes to this Privacy Policy

- Barry Callebaut reserves the right to amend this Privacy Policy without prior notice to reflect technological advancements, legal and regulatory changes, and good business practices. If Barry Callebaut changes its privacy practices, a new Privacy Policy will reflect those changes and the effective date of the revised Privacy Policy will be set forth in this paragraph.
- This Privacy Policy was last updated on **25 March 2020**, and is effective as of that date.